



## Siouxland Big Give Talking Points

These are prompts you can refer to when talking to a potential donor about Siouxland Big Give.

### Let me tell you about our organization:

- Share the mission of your organization. (What are you passionate about? What projects are you actively working on? What excites you about your organization? What is the “elevator speech,” or 30-second pitch for your organization?)

### What is Siouxland Big Give?

- Siouxland Big Give is a 24-hour giving event held in October each year to raise awareness and funds for nonprofit organizations in Siouxland!
- Donors can visit [SiouxlandBigGive.org](http://SiouxlandBigGive.org) and make online contributions to their favorite registered nonprofit organizations or stop by one of the giving stations (listed on [SiouxlandBigGive.org](http://SiouxlandBigGive.org)).
- We are participating along with a variety of other local nonprofits organizations.

### This event helps our organizations in several ways:

- Assists organizations in funding a project. (Refer to the donations statements on your page to tell a donor how far the dollars will go at your organization).
- Grows the dollars coming into our organization. Donations raised through Siouxland Big Give made in addition to a donor’s normal annual giving, and can likely increase the amount of donations we will see this year.
- Educate the community about our organization and extends our visibility around the entire Siouxland area!
- Engages new donors and helps raise funds to support our mission.
- Allows us to be a part of a collaborative, area-wide initiative.
- Saves time and money for our organization. Since all of the participating non-profit organizations work together to promote the event, it makes it an easy fundraising event for us. The Siouxland Community Foundation provides the administration for Siouxland Big Give so that we can focus on our organization’s efforts.

### We need donors like you!

- Log on to [www.SiouxlandBigGive.org](http://www.SiouxlandBigGive.org) and donate to our organization on the day of the Siouxland Big Give event. Share that you took part in the Siouxland Big Give with all your friends and encourage them to also participate.
- Stop by one of the Giving Stations (listed at [SiouxlandBigGive.org](http://SiouxlandBigGive.org)) or at our office and drop off a check.

### You can help us share the message!

- Tell others about Siouxland Big Give and encourage them to visit [www.SiouxlandBigGive.org](http://www.SiouxlandBigGive.org)

**Thank you very much! This is a great opportunity for our organization, and we appreciate your support!**