

## Guide to Getting Your Board On Board for:

# SIouxLAND **BIG** OCTOBER 6, 2020 *give*

You can take your Siouxland Big Give success to new heights on October 6th by leveraging your board members and their passion for your cause! Organizations with engaged board members raise approximately 2-3 times more than those that don't involve their board in the planning process. This not only helps you raise more on Siouxland Big Give, but paves the way towards a stronger relationship with your organization's board members. So how can you get your board excited for the Siouxland Big Give? We've got you covered!

### 10 Steps to Board Success:

1. Have a Siouxland Big Give Kickoff at your next board meeting
2. Include your board in your Siouxland Big Give goals
3. Share regular updates throughout the planning process
4. Provide your board members with clear opportunities and steps to help your organization reach its Siouxland Big Give goals
5. Leverage your board members as Peer-to-Peer Fundraisers to help raise more and expand your reach on Siouxland Big Give
6. On October 6th, update your board on your progress from beginning to end
7. Encourage your board members to support you on Siouxland Big Give with matching funds, social sharing, and promotion of your participation with their networks
8. Invite your board members to attend an in-person/virtual event during Siouxland Big Give
9. Ask your board members to help you personally thank and steward your Siouxland Big Give donors
10. Don't forget "Thank You" to your board members for their help and hard work on Siouxland Big Give and celebrate a job well done